INTERNAL ASSIGNMENT QUESTIONS
M.B.A. II SEMESTER

2023 - 2024

PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)
OSMANIA UNIVERSITY
(A University Accredited by NAAC with "A" + Grade Category – I Graded Autonomy by UGC)

DIRECTOR
Prof. G.B. REDDY
Hyderabad – 7, Telangana State

PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007

Dear Students,   Date:

Every student of MBA II Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to you will be forwarded to the Examination Branch O.U. for inclusion in the Final marks memo. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added in the final marks memo under any circumstances.

You are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed / Written with Black Ink Pen papers will not be accepted and will not be valued at any cost. Only <u>hand written Assignments</u> with blue pen will be accepted and valued.

Methodology for writing the Assignments:

1.   First read the subject matter in the course material that is supplied to you.

2.   If possible read the subject matter in the books suggested for further reading.

3.   You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
      (10.30 am to 5.00 pm).

4.   Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.

5.   The cover page of the each theory assignments must have information as given in FORMAT below.

<u>**FORMAT**</u>

1	NAME OF THE COURSE	:
2.	NAME OF THE STUDENT	:
3.	ENROLLMENT NUMBER	:
4.	NAME OF THE PAPER	:
5.	DATE OF SUBMISSION	:
6.	MOBILE NO.	:

6.   Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.

7.   Tag all the assignments paper-wise and submit

8.   Submit the assignments on or before **20.09.2024** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

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MBA II SEMESTER
MBA CDE - 201
INTERNAL ASSIGNMENT

PAPER – I : BUSINESS LAW & ETHICS

ASSIGNMENT - I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Discuss the essentials of Valid Contract ?

2. Define consideration. What are the legal rules regarding consideration ?

3. Discuss the rights and duties of a bailee.

ASSIGNMENT – II

II   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Who is an unpaid seller ? Explain rights of unpaid seller.

2. List the contents of Memorandum of Association.

3. What are the arguments for and against the social involvement of business.

PAPER – II : HUMAN RESOURCE MANAGEMENT

ASSIGNMENT - I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. What are the functions of HRM and challenges faced by an HR Professional ?

2. Define Manpower planning and explain its process.

3. Describe in detail the process and techniques of Job Analysis.

ASSIGNMENT – II

II   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Explain the various methods / techniques of Training.

2. What are the functions of Trade Unions and enumerate a few measures to strengthen Trade Unions in India ?

3. What is Organisational Climate ? How can it be measured ? Discuss the impact of Organisational climate on HRM.

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INTERNAL ASSIGNMENT

PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)

ASSIGNMENT - I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Define National Income ? Explain its components & Estimation methods.

2. Define Inflation ? Discuss types & controlling measures of inflation.

3. Discuss phases of industrialization in India with special reference to "Five Year Plans" in India.

ASSIGNMENT – II

II   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Explain Non-Banking Financial Institutions & Money Market.

2. Discuss various components in monetary policy.

3. Discuss Disinvestment policies in India with special reference to Modern Developments.

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MBA CDE - 204
INTERNAL ASSIGNMENT

PAPER – IV : FINANCIAL MANAGEMENT

ASSIGNMENT – I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Explain between profit vs Wealth vs welfare maximization.

2. Elucidate the different methods of Capital budgeting.

3. Discuss the different sources of long term finance.

ASSIGNMENT – II

II   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Explain the factors determining working capital needs of a firm.

2. Discuss the major forms of Dividends.

3. Elaborate the factors influencing inventory.

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INTERNAL ASSIGNMENT

PAPER –V : MARKETING RESEARCH

ASSIGNMENT - I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1.   Define Marketing Research. Explain the scope and limitations of Marketing Research.

2.   Find the I) Maxmin
        ii) Max Max
        iii) Laplace and
        iv) Regret Criterion

Estimated level of sales (Unit)	Types of Shampoo		
	Clinic Plus	Sunsilk	All Clear
15000	30	45	50
10000	10	20	25
5000	15	10	5

3.   What are the three methods of Assessing Reliability ?

ASSIGNMENT – II

II   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Find man-Whitney's "U" test 5% significance level.

Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Score (A)	73	75	82	77	72	69	56	80	68	60	84	61	64	71	86
Score (B)	70	78	79	81	65	63	74	83	67	76	88	48	--	--	--

2. Find Kolmogrov – Simronov Test for the following data. Test whether this frequency distribution follows a poission distribution or not. Given level of significance = 5% and $\alpha = 4$

No. of visits	0	1	2	3	4	5	6
No. of days	5	25	19	29	3	10	9

3. Explain Report Format in Marketing Research process.

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INTERNAL ASSIGNMENT

PAPER –VI : QUANTATIVE TECHNIQUES FOR DECISION MAKING (QTDM)

ASSIGNMENT - I

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Write about various programming problems in detail.

2. Explain Transportation problem IBFS with an example.

3. Explain critical path method with an example.

ASSIGNMENT - II

I   Answer the following 3 Questions. Each Question carries 5 Marks :   3x5=15

1. Explain LPP Formulation with an example.

2. Explain Assignment problem with an example.

3. Explain PERT with an example.